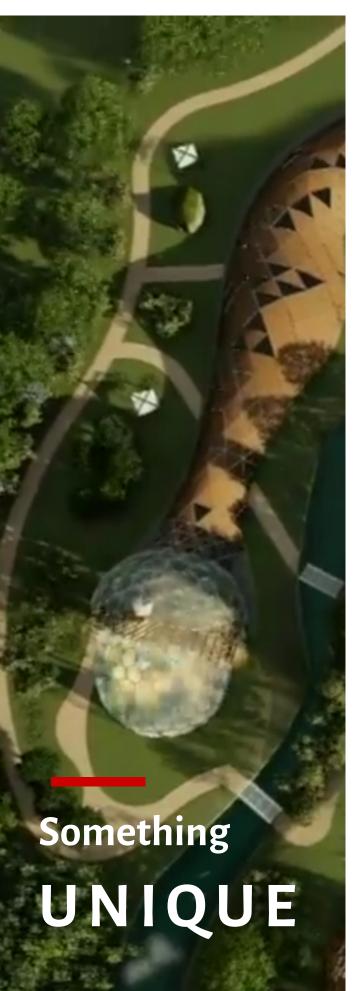




Inspiring Change



SUPERCHARGING TOURISM IN WESTERN AUSTRALIA

What if Perth had a major attraction?

What if we built something unique?

Something so fantastic that the world takes notice!

Something that showcases this vast state of Western Australia using technology and virtual reality.

A place that finally allows us to appropriately showcase the magnificent and rich culture of the Aboriginal people of this land. *A place that creates pride*. A place that demonstrates environmental sustainability.

Something that fills our hotels and creates thousands upon thousands of jobs in the services sector and countless jobs in the regional supply chain.

A place that showcases our regions and encourages repeat visitation and regional dispersal.

The time is now to think big because thinking small has never got us anywhere.

I've joined a talented group of passionate big thinking people and we are determined to build you something incredible.

This project is on a scale not before seen in WA.

This is a project of national significance and one that can genuinely in its own right attract visitors to Western Australia from around the world

The Australian Biome is a project that everyone can benefit from and can fundamentally change Western Australia.

Adam Barnard

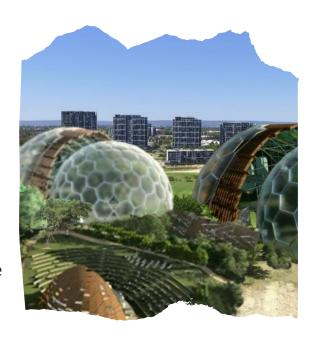
ECONOMIC AS WELL AS SOCIAL AND CULTURAL BENEFITS

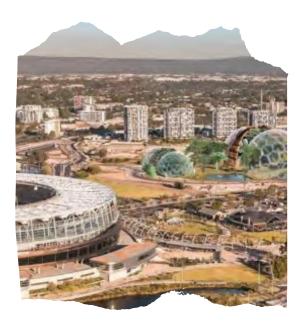
The Biome project is about fusion; the fusion of stories, structure, aesthetics and technology provided through breathtaking experiences showcasing Australian Aboriginal culture within the biodiversity of Western Australia. It is a multi faceted project that will also become an icon of global significance and supercharge Western Australia's tourism industry.

The Biome will deliver many significant economic as well as social and cultural benefits that all Western Australians can be proud of.

View video endorsement – Professor Kingsley Dixon. CLICK HERE

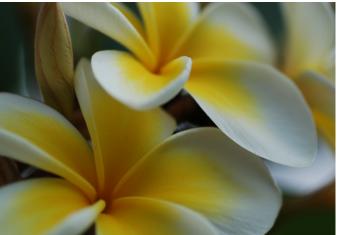
View Endorsement – Tony Chong – Vice president – W.A Chinese Chamber of Commerce. CLICK HERE















AUSTRALIAN BIOME PROJECT THE ELEMENTS

The Australian Biome Project is a multi faceted eco cultural and tourism strategy centered on the Biome Mega - structure and surrounding infrastructure. The preferred Western Australian sites include South 9 on the Burswood Peninsular and Whitman Park. The proponents are also exploring site options with the Northern Territory Government as alternatives to Western Australia.

- Savannah Bio Dome
- Tropical Bio Dome
- Desert Bio Dome
- Oceans Bio Dome
- Display and VR Galleries
- VR Theatres Destination Culture and Extreme Sport
- Wellness Biome Bush Medicines and Products – and Wellbeing
- Sky Walk
- Amphitheatre
- Parklands and World Gardens
- Biome Market Place









BIOME INFRASTRUCTURE

The infrastructure surrounding the Bio Domes final design will include:

· Australian Biome Amphitheatre:

Providing a space for concerts and performing arts. The space will be of similar scale and capacity to Leeuwin and have the Swan River as its backdrop.

· Oceans Gallery:

Presenting information through augmented and virtual reality technologies about the Western Australian Coast and marine environments.

· Biome Boardwalk/Skywalks:

Walkway overpass access linking the Crown Casino Resort, Australian Biome, Perth Stadium and Bus/Train Station complementing the existing cycleway /boardwalk of the Swan River foreshore surrounding the Matagarup Bridge project which links Perth Stadium, Burswood Park to the East Perth foreshore. Covered rest points with AV storyboards, wall art and vertical gardens that introduce the stories of Aboriginal Australians.

• Biome Summit Climbing and VR Wall:

The ABP has partnered with Summit Climbing to design and operate the largest climbing wall in the Southern Hemisphere providing both direct climbing and virtual climbing experiences.

• Biome Obstacle and High Ropes Course:

Personal Training, "Spartan" events, Teamwork and leadership challenges complimenting the proposed Matagarup Bridge Climb and Zip-line activities already considered as part of the Matagarup Bridge project.

MEGA STRUCTURE OF GLOBAL SIGNIFICANCE

Once the land is secured, The Australian Biome design will be explored through a global competition with judging and selection panel with ABP Board, Whadjuk Elders and Youth and Equity Investors.

The design brief will include:

- · Biome Building Design
- · Biome Parks and Gardens
- · Sky Walk

The first Architectural Concept includes the following: Four Geodesic Domes showcasing the landscape/climate Biomes of Western Australia being, the Savannah, Tropical and Desert regions and the Oceans Biome.

Interconnecting galleries and virtual reality theatres - presenting and showcasing the First Nations Dreamtime creation stories connected with each Biome and Ocean, song lines, connection with Country, traditional ways of living, bush foods and medicines, art and cultural expression. Gallery spaces will be available for the exhibition of institutional and private Aboriginal art collections.

The Biome will feature breathtaking Parklands and Gardens and river views, walk trails and sculpture installations. It is envisioned an invitation to other cultural communities be approached to 'adopt' small sections of garden parkland to share in the historical and cultural biodiversity of Western Australia. The Biome gardens will accommodate multi cultural food, outdoor festivals with pop up restaurants and food vans. The Whadjuk, Chinese, Indian, Bhutanese, Japanese and Islamic communities have been invited to establish a garden and place their handprint in the story of the Australian Biome project.

Watch a video about the Australian Biome Concept











THE ABORIGINAL AUSTRALIAN NARRATIVE

Cultural knowledge and experience is a key focus of the Biome project. Each Biome will provide the visitor with insights into the natural and cultural environments through an Aboriginal Australian cultural lens. It will recognise, celebrate and learn from 60,000 years of history, culture and science.

Visitors to the Perth Biome will be provided with a positive understanding of the long attachment and stewardship by the local Aboriginal peoples of the land in the regions, its biodiversity and existence. **Visitors will learn about bush medicines, foods and caring for country practices.**

An Aboriginal art gallery and library will further engage visitors with Aboriginal culture, traditional lifestyles and history, as will dance and music.

Virtual Reality and other interactive technologies will immerse students, tourists and local visitors into the dreamtime creation stories of the natural world and cosmos. They will provide a comprehensive historical record, along with artifacts, touchscreen displays and films relating to the Aboriginal Culture.

"Our Culture, Our Traditions, Our Language, Our Environment are the foundations on which we build our identity."

Extensive catalogues of Aboriginal media and history compiled from contributions from many sources will be available to visitors exhibited in the Biome Library.



PERFORMING AND VISUAL ARTS

Music - Dance - Theatre - Film

As with the Eden Project, the Perth Biome Project will incorporate facilities to stage music, dance, film and theatre performing arts and events. The facilities will be made available to schools to learn, develop and perform. Students will have the opportunity to engage in media and film production and post production





FUSION FOODS

Food and nutrition is also a focus of the Perth Biome and experience.

The Biome project will incorporate restaurants and food outlets with product that includes Biome produced ingredients; that is, plants species that have been grown on the premises are added to our menus. All food product supply will engage Aboriginal businesses within the supply chain.

Aboriginal food festivals annually, a showcase of Aboriginal fusion foods will be held within the Biome. Each region could showcase products from all around Western Australia.

WELLNESS BIOME

The Wellness BIOME will focus on the Human Biome and provide wellness inform, educate and provide experiences including massage, meditation, float tanks, reiki and other therapies with access to Aboriginal bush medicines and healing modalities.

It will also provide tourists and all consumers with access to authentic Aboriginal bush medicines, creams, oils and soaps to name a few.

The Wellness Biome will be established as a preferred venue for international speakers and wellness facilitators such as Dr Joe Dispenza and Wim Hof, and others to deliver seminars, workshops and retreats. It will be a venue for the TED Talk Circuit and will tap into the Wellness Tourism market. The Wellness Industry predicted to become the next trillion dollar industry.

The Wellness BIOME will also provide a valuable educational resource. Children and Students will have access to skills development and tools elevate self esteem, mental health and manage stress.

An adrenaline and exercise fix will be available with the Biome Summit Climbing Wall.

Visitors will experience the thrill of Extreme Sports such as surfing, skydiving and snow-boarding through the latest virtual reality technology within the safety of the Biome Theatre.









BIOME MARKET <u>PLA</u>CE

The Biome Market Place will deliver significant economic growth for Indigenous producers and suppliers and the broader tourism industry. The Biome Market Place will provide a space and a platform facilitating access to authentic Aboriginal artist and artifacts and to Aboriginal producers of bush foods, medicines and wellness products.

The Biome Market Place will also develop and distribute Aboriginal Educational Film / Cultural Content, Film / TV and VR content.

The Biome Market Place has developed a platform to enable travellers to book regional destination travel, accommodation and experiences.

The Biome Market Place will also see food festivals within the parklands and garden as a regular feature on the events calendar.











The Australian Biome Project team comprises the inaugural Board and Specialist Advisory members – click here to view team and biographies.

ABP Board

Terrence Dewar - Chairman Michael Little - Indigenous Engagement Adam Barnard - Spokesperson John Gibbs - Treasurer Steve Jansen –Secretary Ian Hale - Multimedia/Virtual Reality/Immersive Technologies. Phil Mellon - Albany Biome

Professional Advisory Committee

Dr Noel Nannup - Whadjuk Elder - Aboriginal Advisory Team Dr Robert Isaacs - Whadjuk - Wadandi Elder - Aboriginal Advisory Team Beverley Rebbick - Whadjuk Elder - Aboriginal Advisory Team Helen Slater - Whadjuk - - Aboriginal Advisory Team Professor Kingsley Dixon - Botanist - Biodiversity and Sustainability Team Mr Jim Singleton - Sustainability Planning - Biodiversity and Sustainability Team Dr Marianne Dahle - Sustainability Economist - Biodiversity and Sustainability Team Amanda Elizabeth - Marine Scientist - Biodiversity and Sustainability Team Dr May Carter - Biodiversity and Sustainability Team

Tony Chong- Professional Council - Squire Patton Boggs - Vice Pres. WA Chinese Chamber of Commerce Kelvin Tan - Economist - Professional Council

Bart Pigram - Narlijia Tours - Eco Cultural Tourism Advisor

James Brown - Marine Scientist - MD Pearls of Australia and Cygnet Bay Pearls.

Project Alliance Partners

The ABP has the significant firepower required to realise success through our Alliance Partners including:

United Nations Australia Association (W.A) H2E - Hydrogen Energy WA Chinese Chamber of Commerce **Human Appeal** Islamic College Indian Association **Bhutanese Community** John Locke- Bio-cultural Strategist Nev House - Plastic Waste Eco Solutions Optus



CONTACT

Terrence Dewar

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Michael Little

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AUSTRALIAN BIOME PROJECT OBJECTIVES

Environment

| APPENDIX

- Showcase the natural environments of Western Australia in three climate controlled Bio Domes, representing our unique Deserts, Tropical and Savanna environments surrounded by a representative subtropical Southwest WA forests.
- Providing experiences and education about the Australian natural environment, its Biomes and the Aboriginal cultural narrative connected to the environment.
- Present best practices in environmental husbandry, rehabilitation and development, for degraded environment in Western Australia.

Tourism

- Providing international tourists and visitors to Australia with a range of experiences around the Australian natural environments and Aboriginal Australian culture.
- Regional Engagement and development
- Engage with and support the development and profitability of regional Aboriginal bush and native food producers.
- To promote and support Aboriginal cultural tourism and other enterprises to advance local economies, create employment and improve health and wellbeing.

Aboriginal Culture

- Promotion of Aboriginal culture and locally, nationally and globally to become a valued and integral part of our Australian national identity and cultural fabric through the Perth Biome.
- Reconciliation between Aboriginal and other Australians through positive cross-cultural learning, experiences and relationships.
- Advancement of health and wellbeing of Australians through awareness of and access to traditional Aboriginal medicines and healing therapies.



PROJECT OBJECTIVES

Social Justice

- Create a cultural change within the fabric of Western Australia by bringing the original culture of the first Australians into the centre of our cultural narrative to engender pride, awareness and opportunity.
- Positive cultural social engagement, cultural pride and cultural recognition will have the effect of improving employment participation, reducing incarceration rates and improved health outcomes for indigenous Australians

Cultural Diversity

• Advancement and promotion of ALL cultures that make up the cultural diversity blended into the original culture of the original Australians within Western Australia.

Science and Technology

• Providing an incubator for the development, promotion and education of sustainable energy solutions, waste management and cutting-edge technologies.

Education

- Engaging Australian primary and secondary school & university students, corporate, mining and resources sectors employees in learning, exploring and experiencing the natural environment, history of Aboriginal and other cultures in Australia through interactions and evolvement in activities and displays in the Australian Biome project.
- Providing experiences and education about native bush foods and medicines



PROJECT OBJECTIVES

Media

- Develop film, media and communication technologies within the project, plus opportunities to develop extended film, media and communication technologies into the community
- To develop, capture, display, catalogue and market current and historical aboriginal and multi cultural content in virtual, gaming and augmented reality including various other formats being film, documentary and online content.
- To develop and encourage Aboriginal persons entering media as a career pathway and to provide job opportunities and training.

Jobs

• Aboriginal and non-Aboriginal employment directly in the Perth metropolitan region and regional Western Australia through the construction of the project.

Create full time employment in the running of The Australia Biome and indirectly in regional areas in the supply chain of products, services and tourism

